

A note from Ale Díaz Bouza (RA Spain)

Bologna Book Fair is a must for the book industry professionals. Every year is full of new opportunities and you can plan your trip with most variable professional goals for your career: artistic meetings, publisher appointments, portfolio reviews, master classes with well-known artist and writers, and more.

Being part of the SCBWI Team at the booth give you always a different and interesting point of view about the fair.

I speak from my experience as Spain RA when I say that this year I'm sure we achieved the goal about communicates how our society is more and more international now. We have received interesting visits from all kind of creative people from around the world and the booth was full of wonderful activities. Most important thing for me: sharing time and value experiences with Scbwi Team.

From my personal experience I think the showcase is the greatest way of showing and promoting your work, whatever the stage of your career is. Doing drawing and painting lives are perfect if you are an illustrator.

If you don't want to miss anything is very useful a good plan before arrive at the fair every day, and it's very important be right moment-right time.

Finally, Bologna is a lovely and very comfortable city, and there are lots of activities out of the fair programme that you don't want to miss either: exhibitions, book launches, talks, our funny SCBWI party at a lovely book shop, etc. And, of course, you need to save time for yourself to relax and rest: have a pizza and pasta at the best Trattorias and Osterias, and delicious coffee and gelato. Bologna is also a pleasure trip you will wish to repeat every year.

I think every time I go to Bologna I wish the same for next time: more and better professional appointments, more sharing meetings with friends, more learning about book industry and more fun and dolce.



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